A GDRP SAFE COMPLIANT WEBSITE - NOTICES

They should be separated and accessible easily. The cookie banner shall be linked to the cookie policy, not to the privacy one.

Please check in both the English and the local language version
- all links work,
- The text is the same in both languages
- The buttons are translated

If you organise the recycling of WEEE, please add to these three the:

DATA CONTAINING DEVICES NOTICE
RESOURCES

PRIVACY NOTICE
It is available on Lion and needs to be customised with your company details:
Website Privacy Policy v2.0.docx (40 KB)

DATA CONTAINING DEVICES NOTICE
It is available on Lion: Data-Containing Devices Notice.docx (20 KB)

COOKIE POLICY
It is available on Lion: Cookie Policy.docx (41 KB)

TERMS AND CONDITIONS
They are available on Lion and needs to be customised with your company details:
Website Terms Conditions.docx (43 KB)

NB: If your local lawyer has created Terms and Conditions and or “Imprint” for your website, they are already fine, don’t change them. Only use these when you don’t have anything today.

The Terms & conditions are different from the Privacy Policy. They inform the visitors the rules for engaging with our websites. You can find the general template here:
T&Cs for websites in ERP were prepared and translated in 2015, but they disappeared with the new websites. NB: Please dig your archives for translations and make the changes in the local language version, if any.
A GDRP SAFE COMPLIANT WEBSITE – DATA COLLECTION

CONTACT FORM AND OTHER FORMULARS
(EXCEPT NEWSLETTER)

Upon collection of personal data, the person needs to be informed about what we are going to do with it, but it does not need to consent.

So this is **not** needed on the contact form:

- Terms and conditions *
  - I accept Terms of use and Privacy policy.
  - ☐ Yes
  - ☐ No

And can be replaced by this:

- To know more about how we process personal data you provide us in this form, and how to exercise your rights please refer to our Privacy Policy.

If you want to leave on the contact form the possibility to subscribe to the newsletter, please include the right wording for newsletter **as described on next slide**:

- Keep me informed of news and events from ERP UK Ltd. *
  - ☐ Yes
  - ☐ No
NEWSLETTER SUBSCRIPTION: USUAL ERRORS

Upon collection of personal data for direct marketing purposes, the person needs to give an active and separate consent and has to be informed about her right, including to oppose at anytime the use of her/his data for that purpose. So the notice is a bit longer.

So this is not sufficient:

NEWSLETTER SUBSCRIPTION: WHAT IS THE COMPLIANT PROCESS

Documentation has been prepared to obtain a consent that is
- Separate
- Informed
- Active

It is available on Lion: WORDING TO BE USED ON WEBSITE FOR NEWSLETTER SUBSCRIPTION.docx (19 KB)

NEWSLETTER SUBSCRIPTION GDPR WORDING

Check the website of EPR UK, for example, where the disclaimer appears when you type in the email address bar.

Please note that most countries are now promoting subscription to the Landbell Group newsletter and that you should adapt any wording accordingly.